



bushfire&natural
HAZARDSCRC

ENABLING SUSTAINABLE EMERGENCY VOLUNTEERING – WHY AND FOR WHAT OUTCOMES?

Research Showcase, 5th July 2017

Blythe McLennan

Centre for Urban Research, RMIT University, VIC; blythe.mclennan@rmit.edu.au

© BUSHFIRE AND NATURAL HAZARDS CRC 2017



Australian Government
Department of Industry,
Innovation and Science

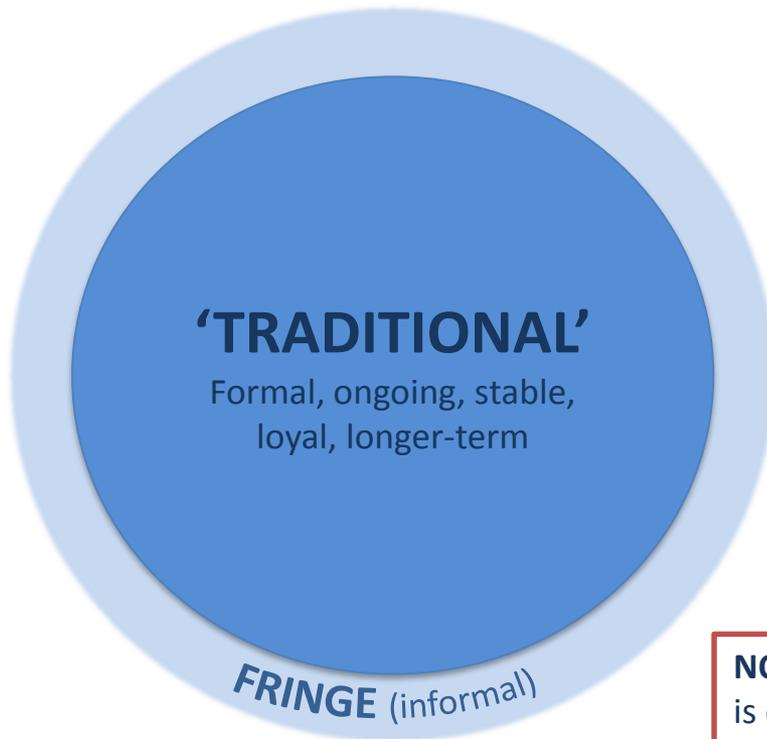
Business
Cooperative Research
Centres Programme



THE UNIVERSITY OF
**WESTERN
AUSTRALIA**

TRANSFORMATION OF VOLUNTEERING - VIEW & PRACTICE

From this



To this

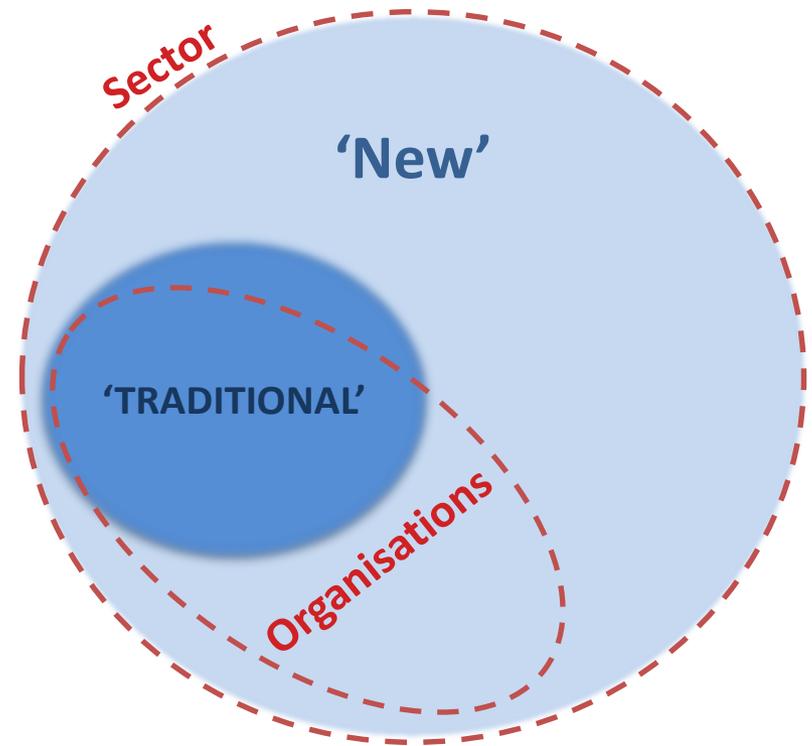


NOTE: Paid work is changing in similar ways.

ENABLING SUSTAINABLE EMERGENCY VOLUNTEERING

Challenge 1: Adapting the EM sector to the transformation of volunteering
→ **WP1 (RMIT)**

Challenge 2: Enhancing volunteer sustainability - recruitment & retention in EMOs
→ **WP2 (UWA)**



UTILISATION OUTCOMES & OUTPUTS

WP1 – Adapting the sector

WP2 – Enhancing volunteer sustainability

Outcomes

EM sector is best positioned to:

- 1) enable & enhance the value of volunteering to communities
- 2) capture new opportunities & transform them into practice

Greater capacity to:

- 1) Self-assess progress towards building a stronger culture of inclusiveness
- 2) Effectively attract & on-board new recruits

Resources and knowledge to adapt or design new volunteer roles and pathways

Output

- 1) Knowledge base the EM sector needs, transferred into the products it needs, to self-assess emerging opportunities & challenges, & choose appropriate strategies to adapt

- 1) Flexible, targeted, evidence-based 'cultural assessment tool' (CAT).
- 2) Evidence EMOs need to design effective recruitment & socialisation materials & strategies

WHO IS INVOLVED

Researchers

- **WP1** – Dr Blythe McLennan, Dr Tarn Kruger, Prof John Handmer RMIT
- **WP2** – Dr Pat Dunlop, Dr Darja Miscenko, Dr Alex Luksyte, Dr Djurre Holtrop, Professor Marylène Gagné, UWA

End-Users

- **Lead End-Users** - Paul Davis, EMV; Deb Parkins, IGEM-Vic; Troy Davies, QFES
- **End-User Group** – Karen Roberts & Jennifer Pidgeon, DFES; Ali Martin, CFA; Zoe Kenyon, AFAC; Andrew McCullough, NSW SES, Kristine Wendtman, NSW RFS; others to be confirmed

Advisory Groups

<https://www.bnhcrc.com.au/research/resilience-hazards/3533>